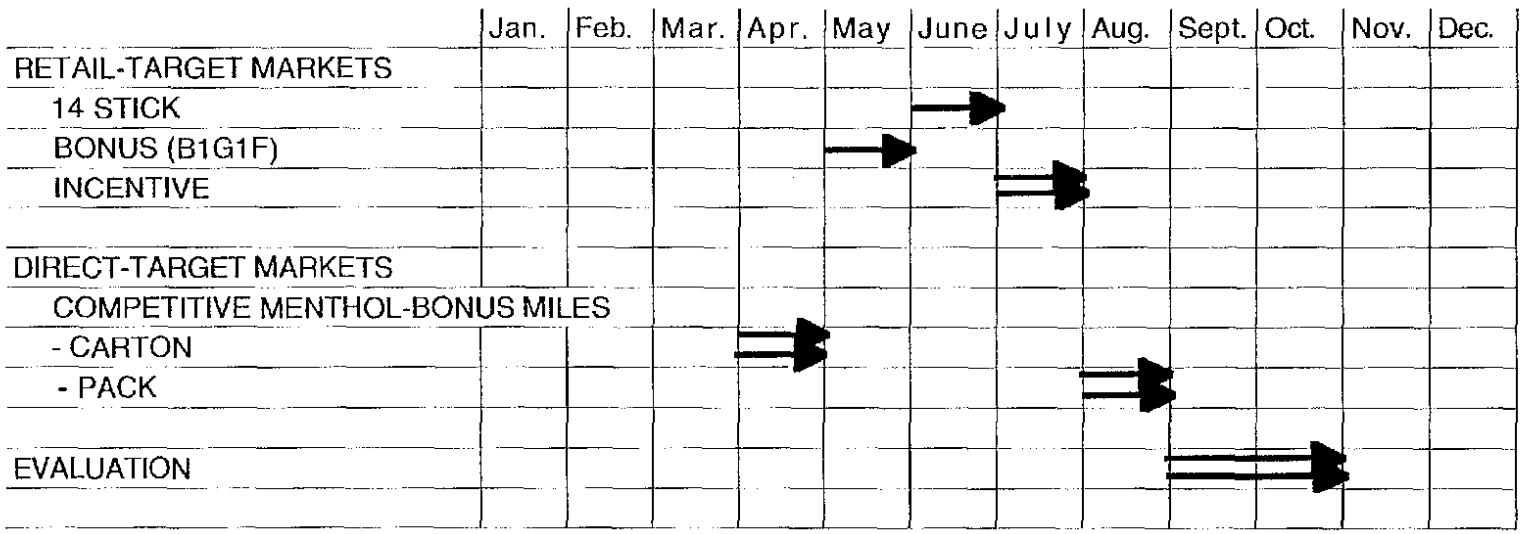
MARLBORO MENTHOL

MARKETING PLAN
1994



is 14 stick option
is B1G1F option

Diskette: Marlboro Menthol Plan, Market Plan

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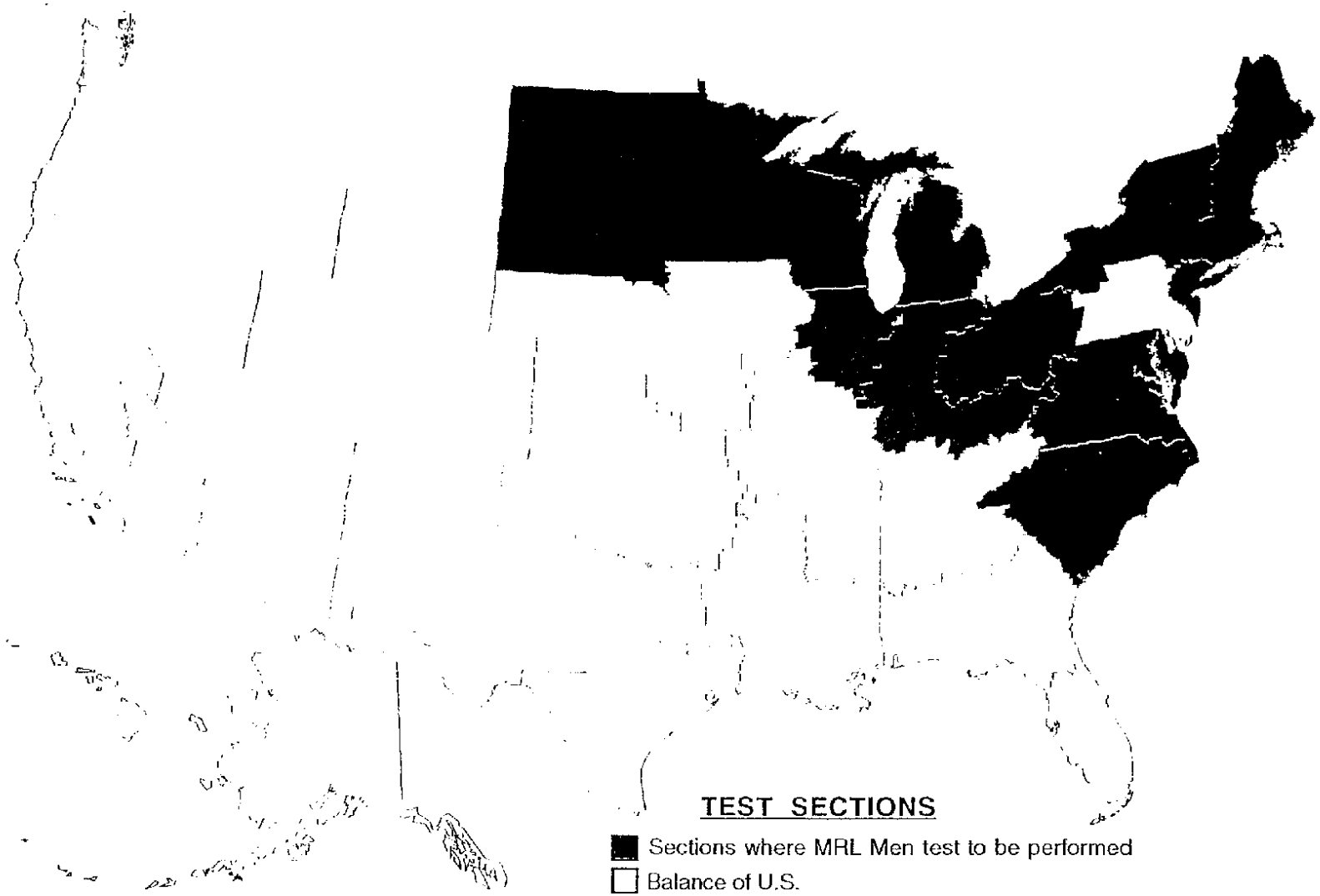
Source: https://www.industrydocuments.ucsf.edu/docs/fqxm0004

MARLBORO MENTHOL
TEST SECTIONS



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Source: https://www.industrydocuments.ucsf.edu/docs/fqxm0004